

Master Degree Course - A.Y. 2024/2025

Cultural Heritage and Creativity
for tourism and territorial development

1st YEAR	CFU
FUNDAMENTALS, LEXICONS AND METHODS OF THE ARTS (mandatory)	4
FUNDAMENTALS OF MANAGEMENT (mandatory)	4
RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE (with multidisciplinary lab creativity for tourism) (mandatory)	8
MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION (with multidisciplinary lab creativity for tourism) (mandatory)	8
FILM HERITAGE: PROGRAMMING AND CURATORSHIP (with multidisciplinary lab creativity for tourism) (mandatory)	8
SUSTAINABILITY IN CULTURAL INDUSTRIES (mandatory)	8
INTRODUCTION TO COMPARATIVE LAW AND CULTURAL DEVELOPMENT (mandatory)	8
ENVIRONMENT AND CLIMATE: RESOURCES AND THREATS (mandatory)	8
ENGLISH FOR CULTURAL HERITAGE AND TOURISM (mandatory)	3
<i>One exam which can be taken in the first year, chosen from the following [Rule 7]:</i>	
<ul style="list-style-type: none"> - FASHION AND CREATIVITY - INDUSTRIAL TOURISM AND BUSINESS CULTURE - PLAYFUL DESIGN FOR CULTURAL HERITAGE - SCIENCE, TECHNIQUE AND WORK IN THE INDUSTRIAL AGE - SEMIOTICS OF CULTURAL HERITAGE: PERSPECTIVES ON INTERSECTIONALITY, ETHICS AND AI 	8
2nd YEAR	
<i>Two exams chosen from the following [Rule 8]:</i>	
<ul style="list-style-type: none"> - ACROSS BOUNDARIES. SOCIAL HISTORY OF THE ALPS FROM ANTIQUITY TO THE MEDIEVAL AND EARLY MODERN PERIOD - CREATIVITY LAB - ENERGY TRANSITION AND CLIMATE CHANGE - AESTHETICS AND ART IN THE PUBLIC SPACE - GEOGRAPHIES OF TOURISM: BEHAVIORS AND CULTURES - LANDSCAPE AESTHETICS - FASHION AND CREATIVITY - INDUSTRIAL TOURISM AND BUSINESS CULTURE - PLAYFUL DESIGN FOR CULTURAL HERITAGE - SCIENCE, TECHNIQUE AND WORK IN THE INDUSTRIAL AGE - SEMIOTICS OF CULTURAL HERITAGE: PERSPECTIVES ON INTERSECTIONALITY, ETHICS AND AI 	8 + 8
<i>One exam chosen from the following [Rule 9]:</i>	
<ul style="list-style-type: none"> - FRENCH LANGUAGE - SPANISH LANGUAGE 	8
TRAINEESHIP I or OTHER ACTIVITIES [Rule 10] (mandatory)	3
<i>One exam (8CFU) by free choice [Rules 13-14], from the following:</i>	
<ul style="list-style-type: none"> - ACROSS BOUNDARIES. SOCIAL HISTORY OF THE ALPS FROM ANTIQUITY TO THE MEDIEVAL AND EARLY MODERN PERIOD - CREATIVITY LAB - ENERGY TRANSITION AND CLIMATE CHANGE - AESTHETICS AND ART IN THE PUBLIC SPACE - GEOGRAPHIES OF TOURISM: BEHAVIORS AND CULTURES - LANDSCAPE AESTHETICS - FASHION AND CREATIVITY - INDUSTRIAL TOURISM AND BUSINESS CULTURE - PLAYFUL DESIGN FOR CULTURAL HERITAGE - SCIENCE, TECHNIQUE AND WORK IN THE INDUSTRIAL AGE - SEMIOTICS OF CULTURAL HERITAGE: PERSPECTIVES ON INTERSECTIONALITY, ETHICS AND AI 	8

- TRAINEESHIP II	
- ANY DISCIPLINE taught in the University of Turin	
Final thesis	18
Total CFU	120
ITALIAN FOR INTERNATIONAL STUDENTS (FREE course)	3